"The Paper" connecting all Whiting & Davis interests.

Volume 4

Plainville, Mass., January 5, 1923

Number 1



THE OFFICERS AND BOARD OF DIRECTORS OF THE NEWLY FORMED "WHITING CLUB" WHICH IS TO BE HOUSED IN THE WALTER L. RICE MEMORIAL BUILDING. FIRST ROW: BOB AUSTIN, STURGIS RICE, FRANK BROWN, ED MANCHESTER. SECOND ROW: WILLIAM BRENNAN, ED PINK, LOUISE MCKEON, CLARA GUILD, GENE MANCHESTER, HENRY DESAUTELLE

Happy New Year!

GREETINGS FROM WHITING CLUB OFFICERS

The officers of the Whiting Club extend best wishes for success and prosperity for 1923. Your hearty co-operation and support is solicited in all activities conducted by the Recreation Committees. Remember the first hundred years are the hardest, more especially the first one. Suggestions in regards to sports and all other kinds of amusements are solicited and will be considered at all times. We are looking forward to be in our new social center about Feb. 1st, at which time a general jollification will take place. This is assured by the good work being done by the committee created for the purpose. It is hoped that all employees will be present. Other details will be published

May the New Year be a successful one for our new Club.

FRANK BROWN.

Cartoonist Sylvia has been sick in bed for several days. We were sure he would have something interesting to say at this time. We wish him, and for him, his readers a Happy New Year.

Nipped in the Bud.

JEWELER MISUSING THE WHITING & DAVIS NAME ON MESH BAGS LEGALLY ENJOINED

One of the most flagrant examples of preying upon the good name of a manufacturer was brought to light in Boston shortly before Christmas, in an attempt to pass as Whiting & Davis Mesh Bags those of foreign manufacture.

A friend of Mr. Whiting remarked that a jewelry store on Tremont Street was prominently featuring Whiting & Davis Mesh Bags in its window. Mr. Whiting went to see the window and was amazed to see that a foreign-made bag bore the sign, "Whiting & Davis Mesh Bags." Hardly a minute was lost in securing the evidence against the jeweler. A photographer was secured who photographed the window display and the bag

Two men, selected from our advertising agency, went to the store and asked to see Whiting & Davis Mesh Bags. They insisted upon having the one displayed in the window. The men immediately made affidavits of the transaction and conversation and the case was given without delay to a well known Boston law firm.

Cont'd on Page 2 Col. 3

Bag Topics

Retrospection=Good— The Sunset Combination— Pride in Your Work— Work-Co-operation-Loyalty-

BY HARRY B. ROWAN -On the threshold of the New Year comes to the mind's eye things we look back upon as being important which naturally influence our character mak-

There are, with all of us, things which we might wish had been different in the past, and provided the opportunity arose again we should deal differently with them, and so in the New Year let us cultivate the broad viewpoint which is tolerant as against a world wide attempt at intolerance.

The year 1922 saw the launching of our "Sunset" Line. This, as many know, necessitated the making of wire for mesh purposes of different hues. It has been one of the important happenings of the year and which, with the aid of our National Advertising Campaigns now on, bids fair to create a big demand from all parts of the Country, especially is this line applicable to those effecting sports clothes.

We can, I am sure, be forgiven for a conscious pride in our work and so at this time it might be well to here record what the rank and file throughout the factory feel in regard to the product of the Whiting & Davis Co.

A systematic campaign has been carried on to elevate the quality of our goods which has borne fruit to such an extent as to be almost unbelievable. Backed up by the factory personnel to the limit in an endeavor to place in the hands of the customer a well conceived and executed product of which they are proud to say "I did my part in that bag and gave my best effort in its making".

It may truthfully be said that in the manufacture of Mesh Bags we bow the knee to none, be they Domestic or Foreign, this not with egotism but knowing that we are one in the factory ever striving to create mesh bags which

TURN OVER





Wadco News

Published Semi-Monthly by Employees of Whiting & Davis Co.

Plainville, Mass.

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Lawrence Cook
Phoebe Havey
Rita Abrams
Dick Barton
Ted Peterson
Erwin Sylvia
Frank Brown
Canadian Factory
Sol'd Mesh Dept.
Unsol'd Mesh Dept.
Stamp Dept.
Tool Dept.
Bench Dept.

COMMERCIAL PRESS-PRINTERS

BAG TOPICS

Continued

are good in appearance, serviceable, and durable, and backed up by a service department second to none in the trade. The purchaser of the W. & D. Mesh Bag can rest assured that satisfaction is part of the transaction when the purchase is made with no if's, and and's or side stepping taking place at any future time.

Suggestions are important in many business undertakings. We would do well to recognize this here in the factory, with this in mind, it is the intention of the Editor to have a Suggestion Column in the Wadco. Prizes will be offered for really worth while suggestions on how to improve the product, increase production, or in any way suggest betterments.

The past year has seen the near completion of a \$40,000 Recreation Building given by the Whiting & Davis Co. to its employees, the construction of which was watched over in particular by the late Mr. Walter L. Rice, who was not permitted to see its completion.

The acquisition of a Recreational building by the employees marks a distinct step forward in the amiable relations existing between the firm and its employees and should be well patronized by all.

What do you think of this for a Slogan, Work, Co-operation and Loyalty? Who among us can better it? It would seem the slogan, if made part of our thoughts in the new Year, would help and not hinder.

*

The writer of this column has in the past met many people who have come to the factory, be it on business or pleasure bent, and to one and all extends greetings and wishes for a Healthy, Happy and Prosperous New Year.



FROM THE PRESIDENT

To all my friends and co-workers of the Whiting & Davis family, I wish to extend my thanks for your loyalty and co-operation during the year 1922, and ask the same co-operation during 1923.

My earnest hope is that 1923 will bring prosperity and joy to all.

CHARLES A. WHITING.

COMMUNICATION FROM THE MAN-UFACTURERS' NATIONAL BANK

Editor Wadco News:

Would you through your paper kindly convey to the employees of the Whiting & Davis Company my best wishes for a Happy New Year.

I am sure that the past year must have brought you all much happiness, but there is much more to be had if you only search and find. I am sure that those who received Christmas Club Checks from our Bank had an opportunity to spread a great deal of Christmas Cheer which paid them for their careful saving. I hope they will all again enroll in our Christmas Club and many more, so that Christmas, 1923, may find them all receiving a substantial check.

Our Bank will gladly continue sending a representative to your factory each week.

With best season's greeting, I remain,

Very sincerely yours,

ERNEST C. MULVEY, Cashier. A large advertisement, reading "Warning to the Public, to Retailers and Wholesalers, and to Importers," was prepared,

Cont'd from Page 1 Col. 2

setting forth the facts of the case and warning against imitations. This was inserted in the Chicago Tribune, the New York Times, the Boston Herald and Boston Traveler. A letter has been prepared to go to all wholesalers and retailers enclosing a copy of the newspaper "Warn-

ing" advertisement.

Legal action was also immediately started. On December 18th Whiting & Davis Company brought a bill in equity in the Superior Court, Suffolk County, Mass., against Harry Rosenfeld and Edward N. Levine, both of Boston, co-partners doing business under the firm names of Hall & Edwards, Rosenfeld & Levine, Harry Edwards Jewelry Company, R. & L. Jewelry Company and R. & L. Merchandise Company, at 118 Tremont Street and 159 Washington Street, Boston.

The bill alleged that the defendants fraudulently used the trade-marks and trade-names of "Whiting & Davis," "Whiting & Davis Co." and "Princess Mary" in connection with mesh bags of inferior quality and represented that the German-made and other bags were made by Whiting & Davis. The bill asked for a preliminary injunction, for an accounting and for a permanent injunction against using the name of Whiting & Davis in connection with any goods other than when made by this company. The question of the temporary injunction was heard on December 21st in the Superior Court in Boston, which resulted in its being issued. The hearing for assessing damages will be heard January 2nd.

We intend to use this case as an example and warning to all dealers who may be tempted to prey upon the name for quality which "Whiting & Davis" now stands for in the mesh bag industry.

The imitation bags in question are one of the boldest steals ever attempted in competition. Apparently, genuine Whiting & Davis Mesh Bags were used as models and eopied as they closely resemble the genuine bag. Even the construc-tion is copied. The bags, however, are poorly made and are bound to create dissatisfaction among buyers, as even what is claimed to be "soldered" mesh cannot stand any strain without ripping. foreign mannfacturer who did this, however, must have had no conception whatever of the patent and copyright laws of this country, as the imitation mesh bags infringe upon the designs and methods of construction for which copyrights and patents have either been issued or applied for. It is therefore evident that, we have an excellent case against those who sell these imitations. We intend to spare no time nor expense to secure every legal remedy to prohibit this brazen and most unfair competition.



THE SHIPPING DEPT.

The year of 1922 has been a busy one for members of this department. That the required work was accomplished and orders shipped on time was due in a large measure to the spirit of pride existing among the workers which prevented the work of this department from lagging behind.

The willing, conscientious, well-directed effort on the part of each individual in making this ideal possible is to be commended.

The work of this department consists of receiving the finished bags and preparing them for shipment. The bags are placed in the hands of wrappers who put a "Whiting & Davis mesh tag" upon each bag before placing it in a cotton bag made to receive it. These bags are then wrapped in tissue paper, put in boxes, numbered and placed upon the order table from which they are checked on the different orders.

When an order is filled it is billed and packed and shipped to its destina-

Large shipments of sterling silver and also gold bags have been made. The "Sunset" and "Princess Mary" bags have proved to be very popular this season and large shipments of these, together with other nickel silver bags, have been made.

We wish to express appreciation for the good will and confidence shown and to extend to all a most sincere wish that the New Year will bring an overflowing measure of happiness and prosperity to one and all.

MARY A. HECKMAN.

THE HELPING HAND

A good idea the girls of the unsoldered department have is the starting of do'lar clubs. The clubs run ten to fifteen weeks. Each member draws in turn, money each week to the amount of a dol'ar a member. This enab'es girls who find it hard to get to-gether a litt'e money, an easy way out. Any girl in the department can join these clubs. As soon as one runs out the girls start another.

Another idea the girls have which is a nice way for them to keep in close companionship, is the bowling teams and

ACCOUNTING AND COST DEPTS.

The season of 1923 greets us with the same problems as 1922, samples innumerable, new tools, different meshes, and high hopes of increasing success over that of last year.

During the past year the constantly changing lines, the introduction of new methods and still newer meshes, have placed a test of courage and fortitude not to be found in other factories where lines have been more staple. That you have met the test with patient progress and still found time to co-operate with the Cost Department incurs our deepest gratitude.

The Cost Department does not function as some are prone to think, for the purpose of cutting Job Prices, nor to gain information for selfish purposes, but rather to earn your confidence and co-operation in all matters for the general good of all parties concerned. It avails a job hand nothing to gain a ridiculously high price, for the article priced on that basis betrays itself to the customer who will not buy, or buy sparingly at the best, hence our aim is bulk production at fair prices where all may have the opportunity to earn that much desired prize, a week's pay sufficient to cover expenses and leave some to be saved.

We wish you a happy and prosperous New Year, hoping for a continuance of your co-operation and inviting all constructive criticism you may wish to bring us.

ED. MANCHESTER.

sewing clubs. Every girl should take an interest in them as you cannot realize what good times and enjoyable evenings you can spend until you have been amongst them.

ENGINES MADE FROM SAND

Modern science produces all kinds of things from the most unlikely sources, but, even so, one would hardly expect to see important parts of a steam-engine made from sand dug up from the sea-shore.

Cast iron of excellent quality is now being made from the iron sands that abound on the shores of New Zealand. On over a hundred miles of coast there are millions of tons of this iron sand, but it is only during the last few years that it has been utilized.

The raw material—a heavy black sand—is shovelled into an electric furnace; purifying materials, such as limestone, are added, and the electric-



MANUFACTURING END

We were never as well prepared for the coming tasks as we are today in the manufacturing departments, with every department ready. As we look backward to the beginning of the year and recall to the mind the demoralized condition of the entire industry during the period of general depression, and, following that, the dullness of the summer, when the jeweler needed every ounce of courage in his make -up to sustain him, we now feel much encouraged with the present outlook of business.

We are very fortunate, indeed, in having a management with extremely keen foresight, which has enabled us to run approximately 85 per cent. capacity through most of the year. When it was found necessary to curtail production in some department, work was found in others so that very little time was lost by any one.

The work in the factory in general has gone on very smoothly during the past year. We have done well, but believe that by making a resolution to start the New Year with more "pep" and more work, and the co-operation of all, we can still do better.

I take this opportunity to thank each one, especially my assistants and foremen of all departments for their cooperation.

Lets keep it up for the year of 1923, making it a bigger and better year than ever.

I wish you all a Prosperous and Happy New Year.

H. G. HEINTZ.

ity is turned on. The electricity flows through great carbon rods, weighing nearly half a ton each, and makes an arc, or electric flame, in the furnace.

Under this flame the sand soon melts, and the heavy, molten iron sinks to the bottom of the furnace, whilst the lighter impurities float as a scum on the surface. At intervals the electricity is shut off, the whole furnace is tilted forward, and the iron runs into a ladle, from which it is poured into the moulds.



TOOL DEPT.

The past year has been one of the busiest and also one of the most successful in developing new ideas, foremost of which was the "Sunset Mesh," which at first seemed to loom up as a really big problem, but after a time it was possible to manufacture this satisfactorily. There was a larger variety of work produced in the Tool Room in the past year than ever before.

It has always been our aim to turn out tools and machines (mesh) with which to carry on the mechanical end satisfactorily. This calls for much in specialization. Needless to say, every man who becomes part of the organization feels a just pride in his work.

An important thought to be borne in mind is standardizing in designing and developing new ideas when ever possible. This would mean economy in time and material.

We take this opportunity of expressing our apreciations for the co-operation accorded us by the different departments during the past year and feel we will merit this as time goes on.

We wish everyone a Prosperous and Happy New Year.

J. H. CHEEVER.

MESH MACHINE DEPT. NOTES

The girls are starting another collection for Henry Dargis.

Brownie believes in helping the poor, and especially the rich.

When is it coming off, Lillian?

The mesh room girls wish to announce the engagement of Miss Susie DeLucchi.

We all wish Mr. and Mrs. Al DeBlois a Happy New Year for they surely are starting the New Year right.

Laura R. thinks one sandwich keeps fatness away.

Lillian L. seems to enjoy walking up mornings. We wonder what is the attraction.

Mable enjoys talking to Sam.

When is the event coming off, E!sie P.?

Grace Crowley caught her overshoes together and fell, getting some black and blue marks from it.

RELIEF ASSOCIATION

The past year has been satisfactory in many ways, both financially and fraternally. We have paid a large number of sick Benefits and are yet in a good solid condition and able to pay many benefits without being hampered in any way. In the next issue of the Wadco we hope to publish the financial standing and other interesting features which we cannot get until the close of the fiscal year.

In examining the records we find that there are about 100 people who are employed in the W. & D. Co. shop who are not members of the Relief Association and we earnestly call on the managers to look carefully over the different people employed and see for themselves who are and who are not members and endeavor to pursuade those not belonging to join so that each room may be 100 per cent. in membership. Cards may be obtained from the President, Mr. Austin, or any one of the directors. Right now let us make a decisive effort to obtain members and make a drive that will make up the quota. Let us beem our association so that at our annual meeting everyone in the factory may be a member. Don't wait for the other fellow to do the work, but everyone jump in and see how many members can personally be brought in.

The annual meeting of the Relief takes place on the third Monday in January and we hope to hold it in the new building even if we have to have a business meeting on that date and then adjourn to a future date when the building will be ready for occupancy.

Let us work until then with all our might to build up the Relief.

W. M. FULLER, Pres.



John Killion

President of Managers' Association of Whiting Chain Co.

The editor, photographer Barney, and a jitney man had some cold experiences taking pictures on the Highway for the Wadco. Showing something of the New England climate in winter.

Everett Davis is working on a new idea for a "Doughnut Cutter". Net a chance of saving anything, Everett, in the center.



GOLD DEPT. B

In looking back over the past year it is pleasant to know and feel that Department B has had co-operation to the tune of 100 per cent. from the other departments in the factory. We feel at times DEPT should be PART as that is really just what a department is, a part which goes to make up the firm, and if each one sees to it that his or her part is well done, it assuredly makes for the success of the business as a whole.

Department B makes the solid gold mesh. It is sold both in sheet form and also made in bag shapes ready to be put onto frames. The mesh bags are then passed on to department A where the frames are made and the bag assembled. We also make the Sterling mesh of the finer weave and also many meshes in colors which have been developed largely in the last year to a great extent and it has become no small part of our work to make meshes of three and even four different colors, woven by machines and hand made in many different patterns.

In Department B we have a force of workers who work together there by being able to produce to the best advantage in a most agreeable and pleasant manner.

Co-operation means success, both to our great Captains of Industry and to ourselves.

I wish you all a most happy and prosperous New Year.

T. H. RAMMEL.

FAVORITE SAYINGS

Georgette P.—"See my diamond".

Mable A.—"Got any candy"?

Rhea Achin—"I don't care".

Pauline R.—"Gee! I don't know".

Blanche P.—"That's pretty good".

Laura R.—"Hi there".

Lillian L.—"Got anything to eat"?

Catherine W.—"Oh, Frank".

Anna D.—"Oh, Lil".

Manager Berkeley has about 30 operators working on the Sunset Mesh Machines.

It should be ca'led the matrimenial department rather than the mesh machine department.

Franklin girls were unable to get to the factory during the recent storm.



FINISHING DEPT.

Finish is an important feature in the production of Mesh Bags. A good finish helps in the Selling. It is our duty, and effort should be made to see to it that no work leaves the Finishing Room that has not the best finish possible to accomplish. The best material is used that we can find for Cutting, Smoothing and Polishing, on account of the volume of work that goes through the department.

We were handicapped the past year in that section of our room where the "Washing Off" was done, it being too small to do the work promptly. This was taken up by the Management who have caused a new addition to the Polishing Room to be built, installing new and up-to-date methods for cleaning the bag tops. This is appreciated very much by all.

Our new line of bag tops that we are getting out are very beautiful. Every man in the room is doing his best to make it one of the best lines that has come through.

We wish you all a Happy and Prosperous New Year.

THOMAS TIERNEY.

GOOD PRODUCTION IN THE UNSOLDERED DEPT.

Do the girls of the department realize the amount of bags that have been turned out of the unsoldered department in the past year? A total amount of 225,000 is we think a pretty good figure. We hope in the next year with the help and co-operation of all, to turn out fully as many or more with our new sample line. In one week during our sample making the cutting machines averaged 1000 bags a day.

Sam Harker is fast recuperating from an operation for appendicitis at the Sturdy Memorial Hospital.

How about that Xmas Grab purchase Henry? Would it stand the light of day?.

The girls appreciate that good old soft hat, but why not get one of a differen shade and cut, Frank? We know they are interested.



ASSEMBLY ROOM UNSOLDERED MESH DEPT.

The Assembly Room has had a very successful year, production for the year 1922 has exceeded that of 1921 by almost 100,000 bags. We are looking forward to a greater production in 1923.

Our bags are of a better quality and workmanship and require skilled labor to assemble them, which we are proud to say, we have. We wish to thank all for their willingness to always co-operate and make our department a success.

We extend to all our greetings for "A Happy and Prosperous New Year."

HELEN ROESSLER.



DIE CUTTING DEPT.

Previous years have always been years where we were kept on our toes, but 1922 has surpassed them all, not only in the number of new designs which were made, but in the neat and artistic way the different periods were brought out to keep up with fashion's trend.

1923 will find us in our new quarters, equipped with a tool room of our own, of which we are very proud. This will enable us to give prompt attention to special work in the department.

We have been striving in the past to liminate as much as possible the recutting of dies. We have had a special grade of steel made which we hope will outlive any previous steel used.

After looking over some of the new designs created for the coming year, we feel assured that they will meet with the approval of the management, the trade and Dame Fashion.

Greetings for the coming year.

J. O. GAGNON.



STAMP AND PRESS DEPT.

We have been very busy at times during the past year in our department but it has not been a steady flow of business by any means. Overtime being necessary at times while at other times this has not been required.

Our sales department has been keeping step with the intensive work carried on in the advertising campaign that is now running in so many magazines. As the New Year progresses, and the results show up we feel we shall be called upon to produce to the limit of our capacity and we must prepare now for that demand which we have every reason to expect will come in 1923.

I wish at this time to thank everyone both in our department and out for the hearty co-operation that we have enjoyed in the past and to wish a prosperous and happy New Year to every employee of the Whiting & Davis Co. and the Whiting Chain Co.

FRANK GADDES.



I wish to thank the girls of the department for their co-operation during the past year which was a great help in filling my position. Perhaps the girls do not realize that without their good will and co-operation it would have been a much harder task for me. I wish to thank them for the beautiful Sunset mesh bag and gold piece they presented me at Christmas time.

Yours for a Happy and Prosperous New Year,

MAE ROBBINS.

Doc Dolan carries a full sized party in his Reo to the factory. All men but Alice Clancy.

' Celeste LaBrie received a wristwatch among her Xmas presents.

Dan Crotty and Henry Heintz went fishing through the ice Monday.



PURCHASING DEPT.

Correct buying by the purchasing department is an aid to the progress of any business. Necessary information regarding materials needed, quality, quantity, when and where to purchase materials, as well as the important item of having them reach us on time, are some of the essentials of good buying. Price is one of the very important items but, many times the cheapest article is the most costly in the end. When one stops to consider that our purchases range from pins, which are so small they have to be made to order, to six or seven car-loads of acid, or from 15 to 25 carloads of coal, one realizes that the very nature of the work is such that we must receive co-operation from all in order to accomplish our purpose.

At this time we wish to thank you for your help and good will during the past year. We wish you a very happy and prosperous New Year.

HARVEY LANPHIER.



I wish to thank the girls in the department for their co-operation in helping me gather enough news in the department to make a showing for the unsoldered department in the Wadco and I hope in the new year to have them with me in trying to make the unsoldered mesh column in the Wadco one of the star features for the coming year.

Wishing you all a Prosperous and Happy New Year,

RITA ABRAMS, (Associate Editor).

I'M SORRY

I'm sorry for the man, I swear Who wears new woolen underwear. For be he poor, or be he rich, The poor gink's gonna itch and itch.



MESH MACHINE, BAG JOINING MACHINE, AND SALVAGING MACH. DEPARTMENTS

Our Company! Our Service! Our Customers! That is the way people talk after they become co-workers in an organization like ours. It is not only when one comes to the department manager, but to neighbors who may criticize the Company, for all to defend the business if necessary in which you feel yourselves to be partners and promptly report any complaint to the Company for investigation and adjustment,

The customer is also a co-worker. If he made no progress in selling our product, we wouldn't be putting in the hours we are today, but I know that we are all trying our best to give our customer PRODUCTION and QUALITY. These are the big essentials. A good Progress in PRODUCTION keeps us from getting cancellations. A good QUALITY goods will sell any time, providing the price is right.

Last March at the Boston Automobile Show, Mr. Rowan and myself were introducing the Whiting & Davis Industrial Mesh, also demonstrating the Berkeley Blow-out Patch reinforced with Whiting & Davis Mesh.

Mr. Chester Anderson was on a trip demonstrating the making of mesh on mesh machines in the large department stores throughout the Western States.

I am starting on my 14th year with our Company, and it looks nice to see our co-workers getting acquainted with each other from year to year.

The year 1922 found Harriet Sirois and Harold Baumont and Roberta Berry and Nelson Riley entering into the bonds of matrimony. We all wish Mr. and Mrs. Beaumont and Mr. and Mrs. Riley a successful and happy life.

1922 was found to be a year of hard work stopping competitors who were making mesh by automatic machines which were infringements on Whiting & Davis Co. patents. We can't stop any one from building a mesh machine but when they steal our ideas, we are just the boys to keep right after them and fight till we win.



THE ACCOUNTING DEPARTMENT

The year of 1922 has been one of a great deal of interest and experience to the employees of the Accounting department by having to assist in the solving of many intricate and complex accounting problems having to do with Federal and State Taxation, also the consolidation of balance sheets of companies taken over for infringing on the patents of the Whiting & Davis Co.

Through the increase of the advertising appropriation a great deal of extra work has been done by the office force and we have added to our equipment a motor-driven Graphotype for making plates for the addressograph and we have made approximately 15,000 plates within the past year. We have also added a motor driven multigraph which has the capacity of turning out 5,000 sheets per hour. We have mailed in the past year over 50,000 cir culars and catalogues.

It has long been the maxim in the jewelry business that next year's business depends on this year's Christmas business. The real significance of this is that if the retailers and jobbers are able to sell their stock at Christmas their bolls will be paid in January. Their stocks being depleted means a good business during the first quarter of new year. It is interesting to note at this time that sales and collections for the Christmas trade ran far in excess of the average for the last five years which would seem to indicate prosperity for the first quarter of 1923.

We have added to our present equipment through their infringements, over 200 machines, making a grand total of mesh machines in our factory over 600. There is in the department 5820 sq. ft. of pretty well congested floor space, and we will be glad when we can get more. We have 112 co-workers always trying to do their best to further the product.

I wish to thank the co-workers for the co-operation, loyalty and good-will and appreciate your beautiful Xmas gift very much. Every time we light up we will think of you.

We wish all a Happy and Prosperous New Year.

R. H. BERKELEY.



COLORING AND PLATING DEPT.

The year 1922 is fast approaching an end, and it but means that another bead in the rosary of life- and business, is about gone, and the dawn of a New Year with its various possibilities are about to begin. I think this an opportune time to reflect on the year gone by and to ask ourselves honestly what we have done to make the year 1922 the banner year of our lives. Have we tried to do our utmost to make our respective positions a paying proposition to our employer and ourselves, considering quality and production to the utmost, or have we been a little careless here and there and depended on the other fellow to overcome it?

Have we left something undone which we might have accomplished had we just made up our mind to do it?

We have the steadiest working shop in our vicinity and should put a little of our earnings away for a rainy day when our ability to earn is not so great.

Have we all considered what a splendid sales force we have and how it must labor to send more orders than we can fill in a limited time along with the advertising that is done at a great expense?

These are the things that keep us busy, yes, and puts the bread and butter in our mouths, and for that reason we should work with a will at our tasks and try to do all things well.

We, in this department, finish the goods, and as we all know, the "Finish Sells the Goods," it behooves us all, in no matter what capacity we are placed to do our best to place every article on the market so that should we go into a store and buy that article, there is a confident feeling that it will give entire satisfaction.

The new sample line looks like a big seller, and is the talk of the trade now, and here again it will be well to state the quality is to be insisted upon, because it is, as we have said, the very life of our business, and of we want work we must give quality.

We, in the coloring room, should take great pride in our work, and try each and everyone of us to make every article a complete and perfect one, thereby insuring ourselves against any short time. This year has been a good one in this respect, and a little added effort on our part, will make the coming one more so. We should strive to co-oprate with each other, give each other a helping hand when necessary, be good friends and be loyal to Whiting & Davis Co., at all times, because where harmony reigns there is bound to be success.

For the year past I wish to thank each and everyone of you for your co-operation and extend to you my heartiest good wishes for a very happy and prosperous New Year.

Now I know there are times that are trying, and we get unstrung but always remember that:—

"It's easy enough to be pleasant,
When life goes along like a song,
But the man worth while,
Is the man who can smile
When everything goes dead wrong".
EDWARD FALLON.

GAGNON MEANT WELL

While walking home the other night a party came along in his auto and asked two young ladies if they would like a lift. Of course they said "Yes". Thereupon getting in, no one noticed our friend Gag who was immediately behind and who saw an opportunity of riding rather than hiking.

Well, to make it short, the young lady who clambered in the front seat was escorted to the rear to join her chum on the back seat. This was done firmly, quite firmly, and when Gag had seated himself beside the driver, they proceeded, not without raising thoughts in the minds of the young ladies who could only account for it by intuition, and a feeling that Gag at least had preserved the proprieties.

Elsie H. done her bit by representing colorite.



CANADIAN "NEWS ITEMS"

Sam McMillan and his four brothers have each killed a deer this season.

Max Pelletier has had two of his children in the hospital, but they are now improving.

We are very pleased to extend New Years' Greetings, and in regard to business the past year would state that our sales are considerably in excess of what they were this time a year ago, in fact some months we have increased sales 25 per cent to 30 per cent over the corresponding months last year; the present month of December has been the largest December business by quite a big margin over that of any previous year.

We have had, during the past year, the call for the better grade goods which has been larger than previously, also that customers have taken hold of new lines in good volume. Practically all of our customers were, we noted, somewhat cautious in placing orders, apparently ordering fairly close to their immediate needs thus getting a more rapid turnover which fact makes it appear that while the public have been cautious in their purchases that goods were moving and not being held by wholesalers and retailers, this being the case, is appears to us that business during the coming year should be good, stocks were apparently held at a low point and will require replenishing early in the New Year.

We are putting the Rosary Mesh Bags and the "Sunset" Bags both in the Soldered and Unsoldered Mesh as well as a number of other new items on the market this season and are anticipating a business for 1923 that will go far ahead of any that we have previously enjoyed.

L. W. COOK.

Mildred Waldron got stuck in a snow storm last week. At least she didn't come in to work.



CLIFFORD WHITING
Extends to friends East and West
best wishes for the New Year

Henry Desautelle had a longing the other day for some sea food, so he made up a little party consisting of Felix Benoit, Billy Fitzpatrick and his oldest boy, piled them into the glass show case on wheels, and started for the sad sea waves in the vicinity of Hum-Rock. Upon arrival a boat was hired, but you had to be your own chauffeur. Felix said they would have to count him out as all he could run was joining machines. Billy said he had rowed a canoe on Whiting's Pond evenings, but didn't think he could row in the day time, besides he always had to have a girl with him when he rowed. Henry said, "Don't worry boys, I can row. I took a course in rowing from the International Correspondence School, so I guess I ought to know something about it".

Everything went fine for a while until Billy happened to look up and see that some careless person had left a bridge out in the water and the only way to get by it was to go under it. Henry got nervous, not being used to rowing backwards, as it never said anything in the course about rowing backwards, and ran into the bridge. But it never limit the bridge at all. They left it still standing there.

Well they got about two bushels of clams, and the man they bought them of said they were hard digging this time of the year, and Felix said "He should imagine they would be in the Fall, there was so much frost in the ground." We expect to hear more of this later.



RECEIVING DEPT.

Every structure has a foundation upon which the whole stands a solid unit, but the most important part of that structure is a solid foundation upon which the whole safely rests. As the mortar and the bricks are a foundation for the building, so is the Receiving and Stock Departments to a well established business, for here are eontained the more important parts of the artieles to be manufactured, and goods are received from the mills from the heaviest stock for making frames to the tiniest wire (.009 of an ineh in diameter) which is to be made into mesh bags, which are so handsome and popu-

At the doors of the Receiving Department are received all these articles from the smallest wire to the largest stock, the many acids, tools and general supplies used in the factory which are delivered to employees as needed, and a thousand and one things too numerous to mention, all necessary in the work we do.

A good builder always sees that his foundation is solid, so likewise does a successful manufacturer see to it that his stock room, which is the foundation of his plant, is well supplied with all articles necessary for the making of his products.

So we can safely say that the Receiving Stock Room is one of the most essential parts of a well ordered and successful business.

We extend greetings and best wishes for the New Year.

W. M. FULLER.

PRETTY WEDDING TAKES PLACE

Al DeBlois and Josephine Jedlinski were married January 2nd. The groom is employed in the Mesh Maehine maintenance division and has worked for the Whiting & Davis Co. about four years.

The bride, who is very popular, is employed in the Joining Machine section of the Mesh Machine Dept. and has been with us a couple of years.

A wedding present along with the best wishes of the department was received by the newly wedded pair.

After a short honeymoon they will take up their residence on Bank street North Attleboro.



Frank Whiting
Greets all with Happy and Prosperous
New Year

"IN MEASURING GRAIN EXAM-INE THE MEASURE."

Do you feel unlucky?
Do you, or have you, or are you liable to feel discouraged?

Do you ever hear an echo of that word the Devil himself left behind in the Garden of Eden in the Year One of Man's Mistake: "failure?" Unless you are actually a "deficient" there is nothing can make you a failure but yourself. As a matter of fact, nothing can be counted a failure while it still lives. The main trouble with discouragement with most of us is that we compare ourselves with imagined successes. We see a full measure of grain and do not see the false bottom below the surface.

The top of the measure of success is covered with glitter and tinsel. Half way down may be found dullness, stupidity and shallowness. It is the measure you use which counts in judging your worth. If your measure is gold it must be filled with gold. If your measure is brains it must be filled with ideas.

Look to your measures before you pronounce yourse'f a success or a failure. The capability of high thoughts, the appreciation of beauty, are better eriterious of success than the common measures of the market place.

Weigh yourself in worthy scales!

DIDS

Did Shea have his Christmas dinner on the back door steps at Old Town? Did you see Tillie tilt?



PRINCIPAL ADDITIONS AND IM-PROVEMENTS MADE DURING THE YEAR 1922

In striving to reach that "Elusive Perfection" in our manufacturing methods, many changes have been made and new equipment added to practically every department in the factory. The summary, while not complete will give an idea of what has been done.

Mesh Room addition: 12 joining machines, 2 mesh slitting machines, 21 H W. & Q.G. Smith flat mesh machines, 20 Kuppenheimer flat mesh machines, 4 No. 5 mesh machines, 6 multiple type mesh machines for sunset mesh, and alterations to many machines for sun-set mesh.

Wire Drawing Room: 2 new wire drawing machines, 3 spoolers, 1 "hot air" drier.

Soldering Room: New transformer for controlling temperature of electric furnace.

Coloring Room: Installation of 500 amp. motor generator set with switch and meter board still to be installed, crown type rheostat for controlling plating tanks, 1 new nickel-plating tank and 1 new multiple tubbing machine.

Lacquer Room: Enlargement of room and rearrangement of equipment, new air compressor with overloading device, new spraying hood and a few additional air sprays (room not yet completed).

Press Room: 1 new punch press put in operation and three more still to be installed.

Gold Dept. B: New multiple rotary cleaning machine, 5 joining machines, and 2 No. 5 mesh machines.

Chain Shop: 1 multiple tubbing machine, new silver tank, electric cleaning tank, small punch press, and several foot presses, the old polishing system replaced by 2 self contained Boland polishing units.

The new wing added to the building increased the floor space of the polishing and lacquer rooms and incidentally provided new quarters for the gunmetal room.

The new building to the rear of the main shop directly connected with the annealing room will, when completed, be the new stripping room designed and equipped with the most modern apparatus for keeping the room free from

acid fumes.

The Repair Shop was moved from the corner shop to the new quarters provided for it in the main shop. This necessitated the installation of considerable new equipment such as new polishing unit, scratch brush lathe, sawdust driers, steam table, settling tanks, sinks, benches, etc.

To provide more floor space for the mesh room, the die-cutting department and the experimental room were moved to new quarters on the ground floor of shop, installation still incomplete, 1 12 inch Read lathe, No. ½ Van Norman miller and No. 4 Becker vertical miller represents the new equipment for these two departments.

The various changes involved necessitated the installation of 10 additional motors, totalling 21 horsepower, which adds about 10 per cent. to our total motor horsepower, and additional lights throughout the shop adds about seven horsepower.

Four new telephones have been installed, bringing the total up to 33 stations, and we must not forget to mention the new hydraulic elevator in the receiving department, also the extending of the fence to the limits of the W. & D. grounds.

New machines developed during the year were, No. 5 mesh machine with reciprocating motion (designed for high speed); fringe cutting machine, multiple type mesh machine for making sun-set mesh, multiple type mesh machine designed to be universal and to weave vari-colored mesh with any geometrical design and an improved joining machine with tilting table.

This year has been a busy one and the new year will undoubtedly be more so with so much uncompleted work carried over, with the prospects of new improvements to say nothing of our efforts to keep pace with the new styles erected by our designing department.

OSCAR SODERSTROM.

Mr. Elsasser Formerly of the Whiting Chain Co. and now in Germany sends Greetigs to his American Friends

Mr. Whiting has just received a letter from our old friend, Mr. Elsasser, who is in Birkenfeld, Germany.

He states that he now receives the "Wadco" regularly and enjoys reading about his American factory friends, and the new Club House, for which he sends best wishes for success.

To one and all he sends his very best wishes for a Merry Xmas and Happy New Year.



FACTORY SALES

1922 is now history. For some it has To others it meant disappointment. has meant success. A great many industrial organizations have had to stop their wheels and call the game of "business" a failure. How fortunate we are to be working for a concern that has "weathered" the period of depression and can boast of the fact that all employees were kept busy during the entire year. We sure are lucky to have a "Captain" that can instill in us the "old fighting spirit" so essential to success. Let's all show our appreciation by giving the best that is in us to make 1923 the biggest year ever.

STURGIS RICE.



CUSTOMER'S ORDER DEPT.

When asked by our esteemed editor to write a few lines for the New Year number I found a task which I am totally unfit for, and if by chance you decide to read this effort, you will unquestionably agree.

Roughly, the "Production or Service Department" is constantly striving for two principal attainments:

First: A proper inventory which should mean the right amount of merchandise ahead monthly in semi-finished condition and practically no unsaleable goods.

Second, and possibly the most important, service to the customer, which primarily means the right amount of merchandise at the right time.

The co-operation which we have received from the different departments helping us to make good in this respect is recognized and greatly appreciated.

That we have shown in 1922 a certain degree of improvement is, I think, a fact, and particularly to all those who have both directly and indirectly helped the cause.

I wish you all a very happy and prosperous New Year.

LEE HIGGINS.



BAG MAKING DEPT.

I am pleased to take this occasion to thank every one for the part they have played in making our department a success the past year, especially for the wonderful spirit shown in our recent sample period. The week ending December 23rd, we made the largest and best sample line in the shortest period on record. In six days we made 4032 sample bags and they were more complicated and better made than we thought possible a year ago. This shows what can be done when we've got the crowd with us.

The Company demanded a large line and we have come across with it. Now its up to the sales department to give us a prosperous year for 1923.

Notwithstanding the fact that Whiting & Davis now is a controlling factor in the mesh bag industry, the year 1923 will see the finest line of mesh bags ever produced. Inspection has been tightened up not only on the bags wo make but on the mesh as well before it reaches us. It is much more gratifying to work under these conditions than to strive for quantity only.

I thank you all for the Christmar greetings extended me and wish every one a happy New Year.

W. R. SWEET.

Many people would be surprised to know that the soldered mesh department has turned out 55,000 bags in the past year which means eleven hundred bags a week, but in the year of 1920. when the orders were running more to plain styles, they turned out 3000 bags a week, making approximately 150,000 bags a year with the Middleboro factory running.

We would not have been able to turn out this great amount of bags without the co-operation and good-will of all the girls.

We hope that the girls will keep up the good work.

This opportunity is taken to wish all a happy, joyful and prosperous New Year.

CLARA GUILD.



HOSPITAL

Endocarditis is an inflammation of the inner lining of the heart. The inflamation is believed to be due to germs which are carried by the blood stream and deposited there. The embolism which causes so many sudden deaths is frequently due to this primary cause. The inflammation may be simple or ulcerative, depending on the virulence of the germ.

Acute Endocarditis sometimes follows so called blood poisoning; that is, a pin prick, rusty nail, etc., may provide for the entry of the infectious agent. It may follow any of the infectious fevers such as typhoid, pneumonia, rheumatic fever, etc., and it is believed that inflamed or diseased tonsils are the point which afford entrance for the germ producing Endocarditis.

Emergencies

Occupational Injuries—Hemorrhage, headache, too'hache, fainting, indigestion, cramps.

Notice to Employees

For all serious emergencies the nurse will administer first aid, and call a doctor at the hospital.

For minor injuries, patients will receive first aid treatment at the hospital and be sent to a doctor after working hours.

No medicines will be given except in emergencies above mentioned, or with a physician's written order.

Relief members that have no attending physician will be visited by the nurse after sending notice of illness to the secretary. The object of the visit will be to determine the patient's condition and advise as to the importance of med'cal aid.

Yours for better health and prosperity for the year 1923.

BERTHA G. COTE, Industrial Nurse.

I do the very best I know how—the very best I can— and I mean to keep doing so until the end. If the end brings me out all right, what is said against me won't amount to anything; if the end brings me out wrong, then angels swearing I was right would make no difference. ABRAHAM LINCOLN.



WIRE DRAWING AND ROLLING DEPT.

We are pleased at New Year's time of the opportunity extended us to express our appreciation through the Wadco for the help and co-operatoin received during the year. Our work the past year has been varied and along new and different lines. Not the least important has been the making of varicolored wire used in the making of "Sunset Mesh." It required a great deal of experimenting and patience, but we feel that we have overcome our difficulties and are prepared to furnish better wire and in greater quantities as the demand may arise. In the department the last year we have run a great number of extra hours. By adding new equipment we can get an increase in production in our regular 48

We have taken extra pains and pride to produce as near a perfect product as possible.

Our Motto is Satisfaction with the Loyalty and Co-operation of other Departments, we should make the coming year even more successful than the preceding year.

We extend to everyone a most hearty and prosperous New Year.

J. H. BRANT.

Whicaco PERSONAL NOTES

Since Christmas Dot Hatch has had a very mysterious smile on. A reward of one dollar will be paid by this office for the solution thereof.

This office has had several inquiries as to whether Ed. Shreiver is going to carry his samples in the new bug that he received at Christmas time from Chicago. Our answer is, No. It is for another purpose.

Mrs. Day reported some very good bargains in Boston after her recent shopping trip.

HELP WANTED MALE.—Sure footed man to escort Mrs. Cunningham to and from the cars. During slippery scason only.

Gladys, does absence make the heart grow fender?

SOLDERED MESH NGTES

Tecumseh says, "Ahgaloo" which means "rubber pants heap much good".

Tina Gauvin received a letter from Franklin at Xmas time so fat it couldn't be put in the mail box. Luck, Tina.

Margaret Conroy, Ida Meyers, Florence Duckworth, Erleen Parker, Florence Caranci, Mary Barton, Marie Carroll and Virginia Conroy went to see "Peter Pan" last week and enjoyed it immensely. Why they even flew home on Peter Pan's broom. Never again say they.

Have you seen those Knickers. Oh boy, perfect fits. Ask Florence.

Celina Morrison received a box of chocolates from an unknown source. We hear his name is Jack.

Rhea Larock had an ear frozen Friday of last week. Cold, Eh! Rhea.

Florence Whiting attended a performance of "The Bat". "Some creeps", she says.

A BIT ADDED

He rang in a little sooner Than the fellows in his shop; And he stayed a little longer When the whistle ordered "Stop!" He worked a little harder And he talked a little less; He seemed but little hurried And he showed but little stress, For every little movement His efficiency expressed. Thus his envelope grew just A little thicker that the rest. He saved a little money In a hundred little ways; He banked a little extra When he got a little "raise" A little "working model" Took his little "leisure" time;

That he murmurs with a smile, As he scans his little bank book:

He wrought each little part of it

With patience most sublime.

Now it's very little wonder

"Are the little things worth while?"

Mr. and Mrs. Lewis Whiting are housekeeping on South St.

Lillian Bryden went to Boston for the Xmas holiday.

The mesh room is having a beauty contest. The girls are casting green eyes at the five newcomers.

Mr. and Mrs. Victor Zilch wish to express their warmest thanks for the beautiful mahogany mirror clock which was presented to them by the employees of Whiting & Davis Co.

Rhea A. has lost her little Charlie. Too bad, Rhea.

Frank K. has eyes for nobody but Dorothy.

Brownie R. is rolling her eyes in Sam's direction now.

Mable A. is awfully lonesome.

New Year parties were popular if rumor is accepted.

Bill Ireland pulled it, anyway. Oh you Grab.

Who?

They asked him for a quarter To buy a Christmas prize.

Some nifty fingers grabbed it From underneath his eyes.

ROSE BLACK.

WELL PREPARED

Harvey Lanphier is a believer in great preparedness. During the recent snowstorm, he appeared at the office dressed in storm clothes including a furlined cap with ear laps. He was also equipped with hats and caps for other kinds of weather, one in each pocket. It is rumored that a straw hat was also included in his equipment, but Harvey was too timid to produce it. He thought we were to be snowed in until next Au-



For explanation of above see article on page eight, Col. 1.

SPIRAL DEPT. NOTES

Last Friday afternoon the girls of the soldered and inspecting department had a "Grab". Wardie and Funney and the rest of the girls all gathered around the big box and pulled the strings. what a variety! We won't say what Mabel got, but who'd a thunk it?

Santa left "Funny" an Xmas tree all loaded down with presents. It took him several minutes to undo all the packages. Funny likes toys real well, but divided these among the children of two families in his neighborhood. He is a good scout after all.

Wanted-A back warmer. Apply to "Jazzie White" of the "Coo Coo Club".

Wanted—Some work! Soldered Spiral Department.

For Sale—A positive good clock. An extra good bargin for those interested, in antiques. Apply to Lillian Frost.

Miss Eleanor Landre spent the Christmas holiday in Webster, Mass. While there she visited Lake Chargoggagoggmanchauggagoggchaubumagamaugg. It is some lake, we'll say, but nevertheless Eleanor arrived home safe although she did ride in the baggage car.

The girls of the Inspection Department wish to thank Mr. Soderstrom for the oil cloth for their benches, altho they did put it on themselves.

May and Jack went sliding together during the holiday. How romantic.

Minna Simpson was presented a silk umbrella from the girls of her department with which she was very much pleased.

Erleen Parker, Florence Duckworth and Ida Meyers enjoyed "Peter Pan" at the Providence Opera House last week.

Did Dan Crotty put his Xmas present in his Hope Chest?

Harvey Lanphier won a 5 lb. box of delicious Chocolates. "Aw give us some, Harvey".

We know of one in the Spiral Dept. who recently lost his Widdies.

Mary Barta, Marie Carroll and Florence Caranzia are some of the new girls who are making a place for themselves in the Soldered Dept.

Ellen has "Twin Diamonds" and was told to pick out anything she wanted for Xmas.

Lillian St. John received a beautiful wrist watch for Xmas.

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A TINY BIT OF NEW ENGLAND. HILLS AND VALLEYS COVERED WITH A MANTLE OF SNOW TO GREET THE NEW YEAR. SHOWING A VIEW OF THE PLAINVILLE FACTORY. AFTER THE FIRST NEAR BLIZZARD OF THE SEASON. Picture taken Dec. 29, 1922.

NEWS FROM "WHICHACO"

(Ed. Note.—The above is from Whiting Chain Co.)

The newly organized Department Managers' Association of the Whiting Chain Company, had their first regular meeting at the Company restaurant Thursday evening, December 28th. The officers of the Association are as follows: President, John Killion; vice-president, Joseph McGrath; secretary, Edward H. Smeed. After a very excellent turkey supper, addresses were made by the various department heads as to methods of improving the production in their respective departments

Interesting talks were given by Mr. Byron S. Gardner and Mr. Sturgis Rice of the Whiting & Davis Company.

SHOP NOTES

We are making a new line of Mesh Rosary Bags, which proved such a wonderful seller last fall, in solid green gold and gun metal finish to add to our already attractive line of Mesh Rosary Bags in Sterling, green and white plated mesh and green and white plated fish scale. We are also enameling designs on our fish scale bags both on the mesh and on the covers. This idea has the favorable comment of all who have seen it and ought to keep us all busy this spring.

New designs are being worked up in the bangle bracelet line that ought to be very attractive to the buyers of the jobbing houses.

RING OUT, WILD BELLS

Ring out the old, ring in the new, Ring, happy bells, across the snow; The year is going, let him go; Ring out the false, ring in the true.

Ring out the grief that saps the mind, For those that here we see no more; Ring out the feud of rich and poor, Ring in redress for all mankind.

Ring out false pride in place and blood, The civic slander and the spite; Ring in the love of truth and right, Ring in the common love of good.

Ring out old shapes of foul disease;
Ring out the narrowing lust of gold;
Ring out the thousand wars of old,
Ring in the thousand years of peace.
TENNYSON.

A PLAIN TALK

The mighty forces which open the petals of the rose and bring the color of the peach, which unfold the leaves and flowers, work silently noiselessly.

Scientists tell us that there is chemical force, power enough in the sunlight, working upon a few acres of grass, to run all the machinery in the world. Yet we hear no sound, not a particle of noise, a'though the forces are terrific.

There is a moral for everyone in this. Think it over.

A great attraction! Elien Peck is wearing gypsy ear drops. What next, Ellen?

THE BUSY MAN

If you want to get a favor done
By some obliging friend,
And want a promise, safe and sure,
On which you may depend,
Don't go to him who always has
Much leisure time to plan,
But if you want your favor done,
Just ask the busy man.

The man with leisure never has
A moment he can spare;
He's always "putting off" until
His friends are in despair.
But he whose every waking hour
Is crowded full of work
Forgets the art of wasting time—
He cannot stop to shirk.

So when you want a favor done,
And want it right away,
Go to the man who constantly
Works sixteen hours a day;
He'll find a moment sure, somewhere,
That has no other use,
And help you while the idle man
Is framing an excuse.

The hope and purpose of improving quality, or quantity, or both, in our daily work, with the incidental improvement of the livelihood, form the strongest inducements adults have for steady productive labor; and the results of labor so motived are not necessarily mercenary, or in any way unworthy of an intelligent person.

CHARLES W. ELIOT

Tina has been writing to the Lonely Heart Club in Boston cheering up all the lonely hearts.



